

Rep Order# 6867588 Ver# 3 Status Revised
EC'd Yes

Traffic Order#
A17094

Printed:
10/24/2012 2:22 PM

Last Received:
10/24/2012 1:14 PM

Showing Buylines: All Rep Revised Lines
1 of 2

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () PATRIOT MAJ. FUN
Product PATRIOT MAJORITY ADD
Estimate#
Buyer LISA CABANEL
Phone#
Fax#

Agency () CAMPAIGN GROUP
1600 LOCUST ST
PHILADELPHIA, PA 19102
Agency C/P1/P2/E
Flight Dates 10/25/2012 - 11/05/2012
Hiatus Weeks

Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson ()
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

-- CONTRACT COMMENT --
SC=>

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*1			10/30-11/02	1	\$300.00	:30	1	TU-F	5P-530P	1	\$300.00
*2		<i>FAMILY FEUD</i>	10/25-10/26	1	\$250.00	:30	1	Th-F	6P-630P	1	\$250.00
*3			10/25-10/26	1	\$800.00	:30	1	TH-F	930P-10P	1	\$800.00
*4			11/03-11/03	1	\$700.00	:30	1	Sa	9P-930P	1	\$700.00
*5			11/04-11/04	1	\$2,200.00	:30	1	SU	9P-930P	1	\$2,200.00
*6			10/30-11/02	1	\$250.00	:30	1	TU-F	6P-630P	1	\$250.00
*7			10/30-11/02	1	\$800.00	:30	1	TU-F	930P-10P	1	\$800.00

2 of 2

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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--REPORT TOTALS--

Report Totals: 7 / \$5,300.00

--SALES MONTHLY TOTALS--

Oct 12: 2 / \$1,050.00
Sales Totals: 7 / \$5,300.00
Station Totals: 7 / \$5,300.00
Lines not sent/rclld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$88,333	CABL	0%	KASA	6%	KASY	0%	KLUZ	0%	KOAT	37%
		ROB	20%	KROE	37%	KWEB	0%				

--COMPETITIVE COMMENTS--

NEW ORDER

Books NOV12
Demos RA 35+

--CREDIT RISK--

INSUFFICIENT INFO FOR CREDIT ASSESSMENT

Spot Manager: All

Advertiser: POL/Patriot Majority Fund

Agency: Campaign Group

Line: 1

Time Period: 5p-530p

217294 06867588 10/30/12 :30 P2 5.06.18 PM PATRIOT M.PAT1201DAVH \$300.00

Line: 2

Time Period: 6p-630p

217294 06867588 10/26/12 :30 P4 6.20.38 PM PATRIOT M.PAT1201DAVH \$250.00

Line: 3

Time Period: 930p-10p

217294 06867588 10/26/12 :30 P3 9.58.23 PM PATRIOT M.PAT1201DAVH \$800.00

Line: 4

Time Period: 9p-930p

217294 06867588 11/03/12 :30 P3 9.29.30 PM PATRIOT M. \$700.00

Line: 5

Time Period: 9p-930p

217294 06867588 11/04/12 :30 P2 9.18.35 PM PATRIOT M. \$2,200.00

Line: 6

Time Period: 6p-630p

217294 06867588 10/30/12 :30 P4 6.17.50 PM PATRIOT M.PAT1201DAVH \$250.00

Line: 7

Time Period: 930p-10p

217294 06867588 11/01/12 :30 P3 9.47.27 PM PATRIOT M. \$800.00

Line: 8

217294 06867588 11/01/12 :30 P4 9.47.27 PM PATRIOT M.PAT1201DAVH \$250.00

Line: 9

217294 06867588 11/01/12 :30 P3 9.47.27 PM PATRIOT M. \$5,300.00

Line: 10

217294 06867588 11/01/12 :30 P4 9.47.27 PM PATRIOT M.PAT1201DAVH \$5,300.00

Line: 11

217294 06867588 11/01/12 :30 P3 9.47.27 PM PATRIOT M. \$800.00

Line: 12

217294 06867588 11/01/12 :30 P4 9.47.27 PM PATRIOT M.PAT1201DAVH \$5,300.00

Line: 13

217294 06867588 11/01/12 :30 P3 9.47.27 PM PATRIOT M. \$5,300.00

Line: 14

[Sorted by: Line]

<input type="checkbox"/> Yes	<input type="checkbox"/> No
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	

This broadcast time will be used by: Patriot Majority of New Mexico

Total Charges:					

Senate

I, Lisa Cabanell do hereby request station time concerning the following issue:

Date:	Station and Location:
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NON-CANDIDATE/ISSUE ADVERTISEMENTS AGREEMENT FORM FOR

Signature _____ Printed Name _____ Title _____

Accepted Accepted in Part Rejected

TO BE SIGNED BY STATION REPRESENTATIVE

Date _____ Signature _____ Contact Phone Number _____

TO BE SIGNED BY ISSUE ADVERTISER

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

a corporation; a committee; an association; or other unincorporated group.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

Patriot Majority of New Mexico

I represent that the payment for the above described broadcast time has been furnished by:

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

Senate

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):